



October 2025



HOUSE OF LIGHT GROUP OVERVIEW

An overview of four interconnected entities serving bereavement and funeral needs across Jamaica and Canada

House of Light Group Overview

Integrated Bereavement Solutions Across Jamaica & the Jamaican Diaspora

The House of Light Group is a multi-entity organization offering comprehensive funeral, bereavement, and memorial services rooted in compassion, cultural integrity, and operational excellence. Founded and led by **CEO Christopher Bushay**, the Group is committed to ensuring that every life is honored with dignity—whether at home in Jamaica or across the diaspora.

Our Four Interconnected Entities

Entity	Description	Tagline
House of Light Funeral Home & Services (Jamaica)	Licensed provider of dignified funeral arrangements, cremations, and ceremonial support	"Lighting Your Way Home"
House of Light Foundation (Jamaica)	Registered nonprofit offering assistance, grief support, and community outreach	"Lighting Your Way Through Change"
House of Light Jamaica Connect Bereavement Services (Canada)	Cultural diaspora liaison office offering bereavement support, repatriation coordination, and planning guidance for diaspora families	"Guiding Your Journey Home"
CSC Casket Emporium (Jamaica)	Premium supplier of caskets, urns, and memorial products for families and industry professionals	"Elegance at Its Best"

****House of Light Jamaica Connect Bereavement Services (Canada) is not a licensed funeral home in Canada. Instead, we provide bereavement support, cultural guidance, and coordination services to help families navigate this complex process with dignity, clarity, and care.**

Strategic Positioning

- **Integrated Service Model:** Families benefit from seamless coordination across funeral services, product supply, repatriation logistics, and charitable support.
- **Cultural Relevance:** Deep understanding of Jamaican traditions and diaspora needs ensures emotionally meaningful service delivery.
- **Community Impact:** The Foundation builds trust and goodwill, extending the brand's reach beyond commercial activity.
- **Cross-Border Reach:** Operations in Jamaica and diaspora liaison office facilities in Canada allow House of Light to serve families navigating complex repatriation processes with clarity and care.

Growth Potential

- Expanding demand for culturally sensitive bereavement care in Canada's Caribbean diaspora
- Increasing preference for personalized, eco-conscious funeral services in Jamaica
- Strategic partnerships with churches, NGOs, and diaspora organizations
- Scalable organization set up and brand equity across multiple service lines



House of Light Foundation

“Lighting Your Way Through Change”

- *The Nonprofit Division of House of Light Group*

Purpose & Impact

The House of Light Foundation Limited is the nonprofit arm of the House of Light Group, established in January 2024 to provide dignified support to families facing bereavement and financial hardship. Inspired by the lived generosity of **Chairman Christopher Bushay**, the Foundation transforms informal acts of compassion into a structured, transparent, and mission-driven initiative.

“If I can help somebody as I pass along, then my living will not be in vain.”

Mission

To honour lives by making it possible for families to say goodbye with dignity, regardless of financial circumstance.

Vision

To be known across Jamaica for our compassion, integrity, ability, and excellence in service—touching the heart of the community and lighting the way through change.

Core Values

- Integrity & Transparency
- Compassion & Dignity

- Community-Centered Service

Governance & Operations

- Managed by a six-member committee: The CEO + 2 directors + 3 non-executive members
- Preparation of management reports for transparency
- Application-based support process with strict eligibility criteria

Eligibility Requirements:

- Proof of burial responsibility (e.g., letters from JP, Pastor, or Senior Police Officer)
- Financial need assessment
- Employer documentation of benefits
- Disclosure of other support sources

Programmes & Community Engagement

- Grief counselling and support groups
- Bereavement education and outreach
- Seasonal campaigns (e.g., Senior Citizen Treat, Back to School support etc.)
- Partnerships with churches and NGOs

Strategic Role Within the House of Light Group

- Enhances brand trust and emotional appropriate tone
- Builds community goodwill and donor engagement
- Reinforces House of Light's identity as an authentic and values-driven organization
- Supports marketing and outreach through acts of kindness, storytelling and impact

Funding Model & Investment Opportunity

Funded exclusively through donations from reputable sources, the Foundation seeks to expand its reach through strategic campaigns, corporate partnerships, and grant applications.

Investor Opportunity: Support for the Foundation enables:

- Expanded outreach and programme delivery
- Increased assistance capacity for families, vulnerable groups

and communities in need

- Deeper community engagement and brand loyalty

For more information, you may contact:

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The End.

